

Ms. Marcionila Reyes welcomed everyone who attended the GSTT++ roadmap consolidation recognized the heads of the various departments, SB members and members of the Municipal Technical Working Group and members of the women micro-entrepreneurs in the municipality.



After which, followed by the message of Hon. Exuperio Lloren, the municipal vice mayor of the locality. Hon. Lloren started his message by acknowledging the presence of the Local Area Coordinator of the GREAT Women Project in the Province of Bohol. In his message, he mentioned that there are already great leaps in the course of the project implementation in the municipality particularly on women economic empowerment and gender responsive governance. He also emphasized the importance of looking into the strategic directions towards a gender responsive municipality. The project is not on its second year and he is happy to note that the micro-enterprises in Jagna are being looked into. He also stated that the most significant change the project has given

is the increase in the number of women who participated particularly in local enterprise development such as women enterprise in ginger, virgin coconut oil, calalmay, tableya and ube. The presence of this sector is important because these women are the ones targeted as the focus of these projects. He hoped that these will be realized soon since this will paved the way in increase of revenues in the entire LGU, promote livelihood development and sustainability of the enterprises particularly women micro-enterprise.



Hon. Lloren discussed also discussed the basic concepts of gender sensitivity, local economic development and women economic empowerment. This will be incorporated in the consolidation of the

GST++ roadmap which would be conducted in the succeeding sessions. In her discussion, she



emphasized the meaning of development wherein it should be a life that is full and satisfying to all. The idea is that it should be a life where one is able “to do” or the opportunity to have a productive work and have control of and benefit from the income and “to be” or women who are equipped of skill, knowledge and confident in her abilities and comfortable of their achievements, independence and power.

Discussion Highlights

Local Economic Development (LED). Process by which actors (governments, private sector and civil society) within localities, work collectively with the result that there are improved conditions for economic growth, employment generation and quality of life for all.

Local- optimizing local resources and capacities; the prime movers or driving forces are economic stakeholders (barangay, municipality, city and province). Although the focus is local, there is links to the regional, national and international.

Economic- identifying and seizing business opportunities, supporting entrepreneurial initiatives (formal, informal, micro or large), facilitating market access and creating a climate conducive to investment and business

activity

Development- emphasizes the holistic approach; not only covering the economic dimension but also includes social, politico-administrative and cultural aspects.

The goals of LED include the creation of wealth, job generation, increase in income and ultimate reduce of poverty and improve the quality of life in the locality. Sustainable development was also discussed which is considered as the heart of LED which means satisfying the needs of the present generation without sacrificing the future of the succeeding ones



Women's Economic Empowerment (WEE) or the access to and control of resources

Enjoys benefits from wealth creating opportunities equal with men (information, credit/loans/financial assistance, training, markets, technology, decent jobs and humane working conditions)

Balanced of productive work and family life (shared partnership in family responsibilities)

PRINCIPLES OF LED

Promotes equitable and sustainable economic growth

Multi-stakeholder partnership

Private sector is the acknowledged engine of employment and growth and the LGU as the “enabler”. The LGU may however, prudently decide to provide certain services in particular situations

Ms. Lovella Acebes gave instruction on how to consolidate the roadmap created in the 2009 in Camiguin. Bohol and the output of the two rounds of GST++ conducted in the month of February and March 2011. The participants were divided in to two groups to consolidate the roadmap and identify the implementation plans for the year 2011, 2012 and 2013. This was conducted because there is a need to come with a roadmap covering four elements such of the current realities ion the municipality, look into the situationer of Jagna and other pertinent data particularly on women micro-entrepreneurs. A reflection of the roadmap formulated was also identified. First, there was a lack of articulation of as to what the LGU would want to happen in the next years. There is also a lack of refinement of the roadmap and implementation of the roadmap. The monitoring and evaluation of these targets also need to be identified as well.



GROUP ONE OUTPUT

2011	2012	2013
Orientation on GST ++ to micro-entrepreneurs wives together	SB ORDINANCE Establishment of bagsakan center for farm products	Sustain convergence of Calamay industry & expand to other micro-entrepres group
Organize MR. GAD at the Barangay/Municipal Level	Established of bagsakan center	Assist in BFAD/FDA Accreditation Regular
Training on food safety handling marketing (entrepreneurship skills training)	Acquisition of vegetable truck/van	monitoring/evaluation of programs & projects on women micro-entrepres
CAP Building/Team Bldg for Coops (organizational strengthening)	Completion & operationalize the cold storage at the Jagna Public Market	
Create ordinance re: Sanitation Code	Conduct GST ++ to Barangay Officials & other Brgy. stakeholders	
Strengthen radio program on women with micro-enterprises	Utilize TESDA for women to acquire skills	
Institutionalization of women involved in the Brgy. Assemblies, trainings & other activities	Provide basic education to women & upgrade level of educational attainment	
Follow-up & strengthen Tejero Women engaged in waste materials livelihood project	SB Ordinance Appropriating P500,000 as initial capital for micro-entrepres	
Study of the feasibility on the micro-enterprises to become cooperatives	Provide finance (LGU Level) to micro-entrepres	
SB resolutions to support project proposals on micro-enterprises	Price Tagging (Fish) & (Calamay) SB ordinance	
Develop project proposal for funding	Promoting organic farming Farming/Agriculture SB	
SB Ordinance requiring fish vendors to wear clean attire	Modify investment incentive code related to tax exemption to micro-entrepres	
Study in the feasibility of re-opening of the Port of Jagna		
Create Jagna micro-enterprise product website		
Patronize Jagna products "buy local products"		
SB Ordinance Introduce to SB Re-operationalization of fish port		

Discussion Highlights

Capacity Building/Team Bldg for Cooperatives (organizational strengthening). This important in order to ensure that the groups of micro-entrepreneurs are ready and strong enough to carry on the responsibilities attached to a cooperative. It is important for these organizations not to jump in establishing directly a cooperative especially if the only reason is to avail of assistance to any funding agency. There should be a study to be conducted evaluating if the organizations are ready to become cooperatives.



SB Resolution to Support Submission of Proposal for the Calamay Industry and other Micro-enterprises. This is to develop proposals for funding in support for women micro-entrepreneurs. Since the calamay has been looked into already, there is a need also to craft another proposal for other existing women micro-entrepreneurs that are already assisted by the LGU (e.g. tableya, corn coffee etc.) It is important to prioritize the existing ones before promoting other businesses that have also evolved overtime.



SB Ordinance requiring fish vendors to wear clean attire. It's important that the fish vendors and other vendors selling in the market to ensure the cleanliness and neatness.

Re-operationalization of the Fish Port. It is important that this shall be looked into by the SB on the possibility of re-opening this to ensure that this will ensure profit and not loss of revenues.

Create Jagna micro-enterprise product website. This is in relation to promotion of products of Jagna online which has becoming the trend these days. This is an avenue to expand market on these products assisted by the LGU.

Patronize Jagna products “buy local products”. It is also important that the LGU will promote the products in Jagna by encouraging the people of Jagna to patronize their own products.

SB ORDINANCE on the Establishment of bagsakan center for farm products. In order for these to be pushed through the SB needs to create this ordinance. This is the bagsakan of the raw materials and not the processed products which are intended in the tourism site. The proposed site is near the DA office.

Acquisition of vegetable truck/van. This in order to address the concern of some farmers in the barangay level who do not have access to trucks or vans for the delivery of the goods or to some who use public transportation which may destroy the quality of the products during carriage.

Completion & operationalize the cold storage at the Jagna Public Market. This is intended for perishable farm products being sold in the market.

Baseline Data on micro-enterprise system and gender. This is very important for the project to ensure that in the monitoring and evaluation, the interventions can be assessed effectively. This also will pave the way in allocating appropriate interventions when a background or situationer of the micro-enterprise is present. It was agreed that the baseline will be transfer in 2011 since it is identified as an urgent need.



Provide basic education to women & upgrade level of educational attainment. This was based on the 2009 roadmap wherein it was identified that there are newly elected women officials that are illiterate. There is a need to upgrade the need and capacity of these newly elected officials with the basic trends of technology as well.



SB Ordinance Appropriating P500, 000 as initial capital for micro-entrepreneurs. It is written in the 2009 output that the LGU will provide financial assistance to LGU.

Price Tagging (Fish) & (Calamay). This is in order to regulate overpricing of these commodities.

SB Ordinance Promoting Organic Farming/Agriculture. This need to be strengthen in order to suffice the needs of the micro-entrepreneurs and farmers particularly in the native ginger for salabat making.

SB to modify investment incentive code related to tax exemption to micro-entrepreneurs. This will be modified in order to incorporate tax exemption for micro-entrepreneurs.



GROUP TWO OUTPUT

2011	2012	2013
<p>Easy & Quick acquisition of permits</p> <ul style="list-style-type: none"> - Food handler's Class - NTP Lectures - OSH Standards & Practices Orientation <p>Skills Training of Farmers for Production of:</p> <ul style="list-style-type: none"> - Cacao - Banana - Ginger - Peanuts - Cutflower - Vegetable Prod. <p>Designation of personnel for the JASMED unit</p> <p>Assist agricultural technicians (D.A.) for sustainability of area production</p> <p>Construction of RHU 1 Birthing Facility</p> <p>Parents Class in health related issues</p> <p>Continue training for RHU staff on GAD</p> <p>Incorporation of GAD orientation in Pre marital counseling</p> <p>Legislation creating a position in RHU/MHO II</p> <p>SB resolution for financial assistance for storage facilities</p>	<p>All business estabs. have water system & sanitation facilities</p> <p>Financial Mgt. Training for all WME's</p> <p>Application of OSH standards & practices</p> <p>Product dev training</p> <ul style="list-style-type: none"> - ginger candy - choco cookies <p>Procurement of equipments & facilities</p> <p>Completion of RHU birthing facility</p> <p>Incorporation of integrated maternal and childhood illness</p> <p>Establishment of breastfeeding centers in the workplace</p> <p>Incorporation of occupational and health safety standards and practices</p> <p>creating price control and monitoring council</p>	<p>Product Standardization</p> <p>Establishment of Pasalubong Center</p> <p>Market Expansion</p> <p>Exposure of WME's to seminars fairs for more livelihood projects & business options</p> <p>Integration of GAD concepts on Monthly Parents Class</p>

Discussion Highlights

Skills Training of Farmers for Production of cacao, banana, ginger, peanuts, cupflowlers' and vegetable production. It is important to update the farmers with the latest technology in farming in order to enhance the quality of their products.

Assist agricultural technicians (D.A.) for sustainability of area production. It is important for the farmers to be assisted to ensure quality harvest.

Designation of personnel for the JASMED unit. It was intended in 2011 so that the implementation of JASMED will operationalize by 2012.

Construction of RHU 1 Birthing Facility. This is an on-going project already.

Continue training for RHU staff on GAD. This is important since the staffs are dealing with lives.

Legislation creating a position in RHU/MHO II. The LGU should look into the possibility of opening a position.

All business establishments have water system & sanitation facilities. This is very important that the establishments in the market have flowing water in order to maintain cleanliness and sanitation.

Product development training ginger candy and choco cookies. This is to add among the many products of Jagna.

Establishment of breastfeeding centers in the workplace. This is in relation to the common service facility that will be established so that mother will no longer worry on their children left at home.

With the outputs, Mr. Dajalos asked if the participants have queries on the outputs presented. Hon. Lloren pointed out that the health related concerns shall be considered in the creation of the road so that health concerns will be included. Secondly, if we able to create an enabling environment form them, it is not only economic empowerment that the women are facing but as well as on health related concerns, so this shall not be undermine.



The consolidation of output was facilitated by Hon. Nimfa Lloren and Engr. Gerry Araneta. Engr. Gerry Araneta mentioned that considering that there are only be six months left, it is important to look into each activity and policy if will be possible for the year 2011, 2012 and 2013.

CONSOLIDATION OF ROAD MAP OUTPUT

2011		
Initial construction of Birthing Facility –RHU I; Construction of RHU II	Completion & operationalize the cold storage at the Jagna Public	Baseline date on micro-enterprises & gender
Utilize TESDA for Women to acquire skills	Market NTP lectures	SB resolution requesting for financial assistance for storage facilities
Integrate in the Market Code price tagging (fish, calamay & meat)	Sustain convergence of calamay industry & expand to other micro entreprs group	Project proposal for construction of center storage facility
Requiring all food handlers to wear apron and hair net (include in the market center and/or revenue code)	Regular monitoring/evaluation of programs & projects on women micro entreprs	Establishment of storage facility Food handlers class
Review SB Ordinance promoting Organic Farming/Agriculture	Participate in trade fairs Completion of the BPLO Center for a year round easy & quick acquisition of business Permits	Dispersal of planting materials 2011 – cacao – on going 2011- coffee 2011 – banana – on going 2011 – cutflower – on going
Submit soil sample for analysis Strengthen radio program on women with micro enterprises (3 rd Quarter)	Training on food safety, handling, marketing (EST) (last quarter 2011)	SB resolutions to support project proposals on micro enterprises
Designation of personnel for the JASMED Unit	Menu website of Jagna Micro enterprise e	Inclusion of P500,000 to 2012
Create JASMEDU Follow-up & strengthen Tejero women engaged in waste materials livelihood project	CAP building /Team building for coops (organizational strengthening)	Budget as financial assistance to WMEs for 2012 Patronize Jagna products “buy local products”
Formulation of operational plan Submission of project proposal common service facility for calamay industry		

2012		
SB modify investment incentive code related to tax exemption to micro entresps	Create ordinance re: sanitation code	Product development training - Ginger candy - Choco cookies
Expansion of the calamay product marketing	All business establishment have water system & sanitation facilities (part of the sanitation code)	Orientation and application of Occupational on Safety and Health (OSH) standards & practices
Study of the feasibility on the micro-enterprises to become cooperatives	Incorporation of occupational health & safety standards & practices (part of the sanitation code)	Dispersal of planting materials – ginger – 2012 – peanuts – 2012
Assist in BFAD/FDA Accreditation Establishment of pasalubong center (tourism bldg.)	Organize MR. GAD at the Barangay/Municipal Level	Ongoing – vegetable production Skills Training of farmers for production of
Financial Mgt. Training for all WMEs – establish partnership w/academe	Study in the possible re-opening of fish port of Jagna (Bunga Mar)	Participate in trade fairs
Procurement of equipments & facilities (calamay)	Product standardization -calamay, ubi powder, banana chips (2011-2012)	Establishment of bagsakan center (further study)
SB ordinance establishment of center of farm products		

2013		
Incorporation of integrated maternal & childhood illness protocol (c/o GAD Code)	Exposure of products to trade fairs (2013)	Continuing skills training for RHU staff on GAD (c/o GAD Code)
Institutional of women involved in the brgy. Assemblies, trainings & other activities (c/o GAD Code)	Legislation creating a position of RHU/MHO II	Product standardization - ginger, mais coffee
Establishment of breastfeeding centers in the work place (c/o GAD Code)	Acquisition of vegetable truck/van	Incorporation of GAD orientation to PMC (c/o GAD Code)
	Integration of GAD concepts on Monthly Parents Class (c/o GAD Code)	Parent's class on health related issues (c/o GAD Code)

Highlighted in the consolidation of output is the calamay training which will be conducted by batches in the last quarter. From the 2011 target, the launching of the MR GAD will be on March, during the



celebration of the Women's Month. This is in order to come up with men GAD champions. The financial assistance amounting to P500, 000.00 which needs an SB ordinance will also be incorporated with guidelines since this will not be considered as a grant by the LGU to be given to the micro-entrepreneurs.

The re-opening of the fish port shall be based on the through study and therefore needs ample of time. It is important not to rush on this so that the when it will be opened again, sustainable revenue can be generated.



It is true that there is a need for the micro-enterprise to become cooperative if they decided to be BFAD/FDA accredited. However, this should not just be the only reason these group women to become cooperatives but because they are already capable of running a cooperative.

The Market Code needs to be checked if price tagging is already incorporated among its provisions.

It is also important to look into ordinances already created in promoting organic farming in order to implemented and if needed enhance this ordinances.

In the end of the session, critical and urgent activities to be done include the baseline and creation of JASMED and finalization of the calamay convergence. Hon. Lloren also emphasized the picture of GAD-WEE. It is also important is to include in the half million budget in 2012 and the guidelines should be done. The half million shall serve as a counterpart but other sources also need to be identified.

Ms. Espinosa, the local area coordinator of the GREAT Women Project gave her message to the participants of the activity. In her message, she emphasized the importance of aligning the road map to the vision and mission of the LGU, the Comprehensive Development Plans particularly on its PPAs. She also reminded the group that the GMEF, GA tools and GeRL Ka Na Ba are not yet part of the road map of which still need to be considered as well. Hon. Lloren formally closed the day activity. The session ended at 4:30 in the afternoon.

